

Blue Oval Connect

Dear Ford Retiree:

These are exciting times at Ford Motor Company. We are making real progress toward creating a viable Ford Motor Company by delivering the cars and trucks people really want and value. For that, I thank you. As our retirees, it is on your shoulders that we stand today. It is your dedication and service that created the groundwork for us to make the changes we need to make to be successful again.

I personally have been moved and motivated by the assistance you have offered me in the past year. Keep the advice and insight coming!

Now, our team would like to offer you a way to stay in touch with the latest news and information about our Ford Motor Company.

- When new products are rolled out in dealer showrooms across the country...
- When we earn more awards for quality, safety and design...
- When the company hits its financial and sales goals...

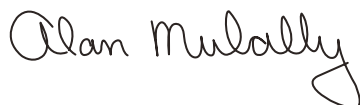
... We want you to know.

Blue Oval Connect is about staying in touch, being connected and becoming part of our journey to create profitable growth for all associated with this fabulous company.

I hope you will join your colleagues and stay connected with Ford.

One team. One plan. One goal.

Alan Mulally



President and CEO

Ford Motor Company

